Partner with SAGE to develop your SOCIAL IMPACT teaching case

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Sage Publishing continues to grow its global case collection, SAGE Business Cases, in particular in key areas we care deeply about, such as the rich and interdisciplinary topic of social impact and social enterprises. SAGE is pleased to offer case authors:

- Double-blind peer review of your case and teaching note (case= 1,000-5,000 words)
- A thorough editorial process to develop your ideas and prepare cases for successful publication
- Copyright in your name and final PDF for ease use in your classroom
- Payment when your case is published
- An international audience for your work, supported by the global sales force at SAGE

Have you ever gone searching for a suitable case in social impact or social enterprise but could not find one? Do you have an idea or a rough case draft? Have you written a social impact-related case you currently used in your classroom? Bring it to SAGE and we’ll work with you to develop your idea. We also encourage students to work alongside you as case writing enables students to apply theory to real-world situations, and they benefit from co-publication credits. Suggested topics include:

- Social entrepreneurship, social businesses and social enterprises
- Certified B Corps
- New legal structures such as benefit corporation, L3C, Social Purpose Corporation
- Shared value and corporate social responsibility
- Public-private partnerships for social good
- Circular economy and circular business model
- Bottom-of-the-Pyramid
- ESG, impact investment and funding
- Social innovation
- Scaling and growth
- Nonprofits’ earned income strategies
- SDGs
- Impact measurement
- Carbon accounting & decarbonization

The topics above are merely an illustration. We encourage a broad spectrum of cases on all topics related to social impact from various industries, geographical areas, diverse business sub-disciplines and diverse protagonist profiles and backgrounds. We are also welcoming teaching cases that explore not only successful social impact enterprises, but also those that provide opportunities to learn from failures.

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For Questions, Sample Cases, and Author Guidelines contact SAGE Business Cases editorial
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Praise for SAGE Business Cases

"Both instructors and students will find SAGE’s business case database useful. Instructors will want to assign cases from SAGE Business Cases, and students will almost certainly find the wide depth and breadth of the database useful for research purposes." - ARBAonline

"SAGE Business Cases have been a welcome addition and innovation to the pedagogical portfolio for business educators of all types, fields, and levels. The cases are timely, relevant, realistic, and often offer meaningful, supplemental digital resources for faculty and students." - Noah Barsky, PhD, CPA, CMA Associate Professor at Villanova School of Business, Villanova University