



Partner with SAGE to develop cases on **Logistics**

Series Editor

Gwynne Richards, Fellow of the Chartered Institute of Logistics and Transport

SAGE Publishing continues to grow its global case collection, [SAGE Business Cases](#), in key areas we care deeply about and are topical and sought after, such as logistics.

Have you ever tried searching for a suitable case in logistics but couldn't find one?

Do you have an idea or a rough case draft? Have you written a logistics-related case currently used in your classroom? **Bring it to SAGE** and we'll work with you to develop your idea. We also encourage students to work alongside you as case writing enables students to apply theory to real-world situations, and they benefit from co-publication credits.

Suggested topics include:

- The challenges of the last mile delivery
- The e-commerce returns dilemma
- The effects of freight transport and warehousing on the environment
- The advantages and disadvantages of outsourcing logistics
- The adaptation of Pareto's Law (80/20 rule) for warehouse efficiency
- Adoption Lean warehousing and 5S
- Automation and robotics versus the human touch
- The effect of a pandemic on global container movements
- What effects will blockchain have on the freight forwarding market?
- The impact of 3D printing on maintenance stores operations
- The use of alternative fuels in freight transport
- Can rail freight and inland waterways transportation lead to a greener freight transport operation?
- Humanitarian Logistics
- The use of drones for delivery and inventory control
- Keeping staff safe in our trucks and warehouses
- Airfreight, seafreight, railfreight: which is the most effective form of transport when moving goods from East to West?
- How will AI and IoT revolutionize warehouses in the future?

The topics above are merely an illustration. We encourage a broad spectrum of cases on all topics related to logistics from various industries, geographical areas, and diverse business subdisciplines. We are also welcoming teaching cases that explore not only successful enterprises, but also those that provide opportunities to learn from failures.

SAGE is pleased to offer case authors:

- Double-blind peer review of your case and teaching notes
- A thorough editorial process, working to develop your ideas and prepare cases for successful publication
- Copyright in your name and final PDF for ease of use in your classroom
- Payment when your case is published
- An international audience for your work, supported by the global sales force at SAGE

Submission Deadline: March 2022

We look for cases between 1,000 and 5,000 words. Please include discussion questions and teaching notes. Guidelines, templates and submission portal may be found at <http://sk.sagepub.com/cases/author-info>

Early submissions are welcome <https://mc.manuscriptcentral.com/sbc>

For Questions, Samples Cases, and Author Guidelines contact SAGE Business Cases Editorial Ro'isin Singh (roisin.singh@sagepub.com), Editor

<http://sk.sagepub.com/business-cases-originals-series>