Partner with SAGE to develop cases that draw on the Humanities and Arts to teach Business theories and concepts

Series Editors
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SAGE Publishing continues to grow its teaching case collection, SAGE Business Cases, across the business and management spectrum while incorporating thought from a variety of disciplines. The Humanities and Arts in Business series aims to publish and disseminate creative business pedagogy that is inspired by and utilizes material from classic and contemporary humanities and arts in order to cultivate a more human economy.

Unlike conventional business cases that assemble fact patterns into a pedagogical narrative, Humanities and Arts business cases draw on existing narratives to illuminate how they can be deployed in a business classroom. These narratives may include short stories or novel excerpts, film or play segments, folktales, songs, poems, photographs, paintings, and paradoxes, among other objects from the humanities and arts. A business case of approximately **1,000-5,000 words** introduces and reproduces the object and a pedagogical plan and includes a teaching note. The full business case should be a stand-alone teaching tool that does not require students to purchase additional resources, and case authors are responsible for obtaining copyright permissions for restricted material.

SAGE is pleased to offer case authors:
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**SUBMISSIONS DEADLINE: August 1st, 2022**
- Cases should be between 1,000 and 5,000 words.
- Please include discussion questions and teaching notes.
- Guidelines and templates may be found at [https://sk.sagepub.com/cases/author-info](https://sk.sagepub.com/cases/author-info)
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