SAGE Publishing continues to grow its teaching case collection, SAGE Business Cases, across the business spectrum while incorporating thought from a variety of disciplines. This year’s Ancient Leadership collection within SAGE Business Cases will explore the idea of followership through history, mythology, philosophy, and material culture. We are interested in sources from the diverse cultures of the ancient world, not merely limited to Greece and Rome, but also Persia, China, Mesoamerica, etc. We also seek to represent an inclusive array of individuals and leadership scenarios in ancient societies, especially in terms of gender, social status, economic class, and occupation.

Questions about followership that may be treated include:
1. What are some of the current conversations around followership? In what ways are these conversations extensions of ancient thought?
2. What does effective followership look like? What skills or experiences best serve an effective follower?
3. What are some of the stereotypes or negative connotations around being a follower? How do these assumptions impact the roles of both leader and follower?
4. What are some examples of good and bad followership in the ancient world? Consider various spheres of society (e.g. politics, the military, law, medicine, the arts). What lessons might these examples pass onto a modern audience?
5. In what ways is servant leadership a form of followership? Relatedly, do good followers necessarily make good leaders?
6. What kind of risk is involved in being a follower? How can leaders manage this risk to encourage effective followership?
7. In what ways are expectations around being a leader or a follower gendered or based on social status or economic class?

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- Double-blind peer review of your case and teaching notes
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For questions and sample cases, contact:
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DEADLINE FOR SUBMISSION: June 1, 2022

We look for cases between 1,000 and 5,000 words. Please also include discussion questions and teaching notes. Guidelines and templates may be found here. Manuscripts will be accepted through our ScholarOne portal.