Increasing discoverability of streaming video

Make sure that your users can easily locate the streaming video hosted in the SAGE Knowledge platform by following these simple steps.

Adding SAGE Video to your catalogue and library websites
Have you ...

- Listed SAGE Video in your A-Z directory of databases, and/or subject listings?
  - We recommend Communications/Media, Psychotherapy/Counselling, Education

- Downloaded the latest MARC records for your catalogue?
  - All titles: [http://sk.sagepub.com/MARC/sv_Combined12.mrc](http://sk.sagepub.com/MARC/sv_Combined12.mrc)
  - Custom batch for your holdings: visit your account admin page in Secure Center

- Added logos and widgets to your catalogue and websites?
  - Perfect for courseware and learning management systems like Blackboard
  - Select and download the right one for your site: [http://sk.sagepub.com/help#Librarian_Account](http://sk.sagepub.com/help#Librarian_Account)

- Used the recommended product description?
  - SAGE Video supports the teaching and learning needs of undergraduate students, through to the needs of the academic researcher within Counseling and Psychotherapy, Communication and Media Studies, Education, Business & Management, Political Science & International Relations, and Psychology. With new and original video productions, including contributions from our book and journal editors and authors across the world, SAGE Video offers quick definitions, short tutorials and in-depth interviews for a range of academic viewpoints. It also features extensive footage of practitioners in real-life professional settings designed to illustrate best practice and provide a unique insight for students to master the theory, skills and techniques needed to succeed.

Finding SAGE Video through discovery services and search engines

SAGE video metadata is delivered weekly to e-resource management services, including:

<table>
<thead>
<tr>
<th>Serials Solutions</th>
<th>Ex Libris</th>
<th>OCLC</th>
<th>TD-Net</th>
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<td>CUFTS</td>
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<td>EBSCO</td>
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Sage Video will be fully indexed by third-party discovery products and services, including:

<table>
<thead>
<tr>
<th>ProQuest (Summon)</th>
<th>Google</th>
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<tbody>
<tr>
<td>EBSCO Discovery Service</td>
<td>Bing</td>
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<tr>
<td>Ex Libris (Primo)</td>
<td>Yahoo</td>
</tr>
<tr>
<td>OCLC WorldCat Local</td>
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SAGE Video includes embed codes for easy addition to your virtual learning environments. Supported systems are:

- Blackboard
- Moodle
- Brightspace


For questions or suggestions about the discoverability of SAGE Video in your library, or to request print brochures or other materials, please contact us at librarysales@sagepub.com / librarysales@sagepub.co.uk