



Partner with SAGE to develop your **Music Marketing** case

**Series Editor: David Allan, PhD, St. Joseph's University**

**SAGE Publishing** continues to grow its teaching case collection, **SAGE Business Cases**, across the business and management curriculum while also focusing in on key industries. The Music Marketing collection within SAGE Business Cases will highlight the role of sound in strategic advertising and brand management.

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### **DEADLINE FOR SUBMISSION: Rolling**

We look for cases between 1,000 and 5,000 words. Please include teaching notes and discussion questions. Guidelines and templates may be found [here](#). Manuscripts are accepted on an ongoing basis through our ScholarOne [portal](#). Authors receive decisions within 6-8 weeks of submission.

### **For questions and sample cases, contact:**

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