



 **SAGE** video

## Communication & Media Studies

*SAGE Video* streaming collections, for library purchase, are developed in partnership with leading academics, societies and practitioners, including many of SAGE's own authors and academic partners, to deliver cutting-edge pedagogical and research-oriented video within the social sciences.

Each collection includes a breadth of video types and lengths to support students of all levels such as case studies, tutorials, interviews with leading researchers, documentaries, footage of real-life professional contexts, quick reference definitions and more.

This internationally diverse collection offers academic viewpoints and real-life insights into practices applicable directly in Communication and Media Studies courses. Top Hollywood producer **Martin Cohen** discusses film production, and contributors also include **Sonia Livingstone** on New Media, **Joe Turow** on Advertising, **Barbara Zelizer** on Journalism, and **Stuart Hall** on Representation.

Hot topics such as Digital, Mobile and Big Data will engage students in debate. Films made in co-operation with the Institute of Practitioners in Advertising, seminal documentaries from the Media Education Foundation and BBC Worldwide, and much more, complete the collection.

### More than 120 hours and 530 videos in:

- *Communication Studies*
- *Media Studies*
- *Popular Culture and Cultural Studies*
- *Research Methods for Media, Communication and Cultural Studies*

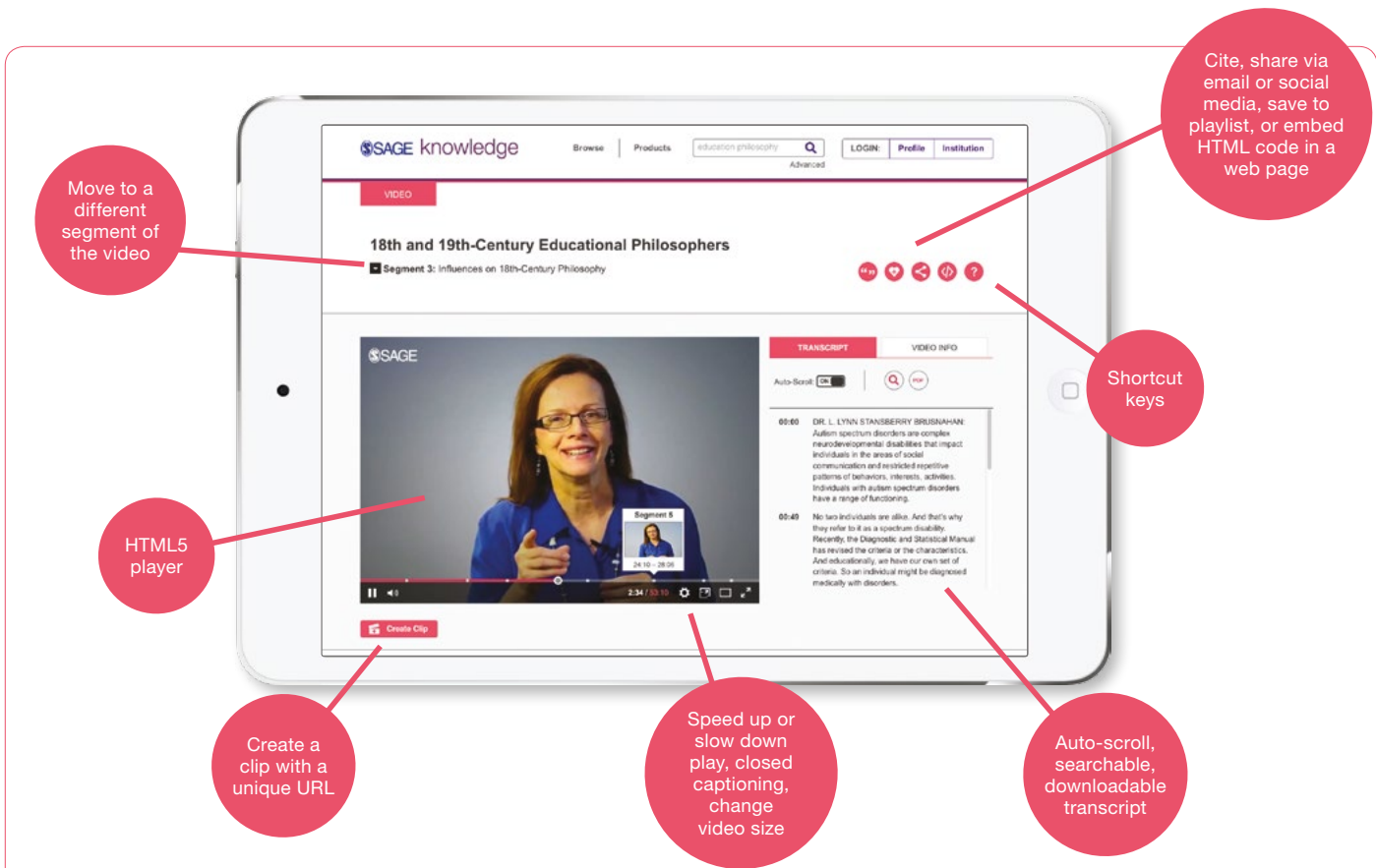
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 **SAGE** | **50**  
YEARS



## User-centered design

Ease of use and accessibility are at the heart of our video program delivery. The site is mobile-optimized, and functionality meets student and faculty needs both in and outside the classroom. Videos can also be easily integrated into learning management systems.

