

## Increasing discoverability

Make sure that your users can easily locate the material they need by following these simple steps.

### Adding SAGE Business Cases to your catalogue and library websites

Have you ...

- Listed SAGE Business Cases in your A-Z directory of databases?
- Appointed a “super user” to train others to use the tools?
  - ➔ Training materials: <http://sk.sagepub.com/about-business-cases#LibResources>
  - ➔ Significant increase in usage and discoverability for those libraries that tried it!
- Downloaded the latest MARC records for your catalogue?
  - ➔ MARC records are available in Secure Center: <http://securecenter.sagepub.com/>
  - ➔ View the help page for more information on MARC records: [http://sk.sagepub.com/marc\\_records](http://sk.sagepub.com/marc_records)
- Added logos and widgets to your catalogue and websites?
  - ➔ Perfect for courseware and learning management systems like Blackboard
  - ➔ Select and download the right one for your site: <http://sk.sagepub.com/about-business-cases#LibResources>
- Added the Business and Management LibGuide to your library’s collection?
  - ➔ <http://sagepub.libguides.com/Business>

We recommend listing under **S** and **B** for Business

Includes all the features of the SAGE Knowledge platform, including Lists

Find resources to promote your access!

- Used the recommended production description?

**SAGE Business Cases** is a collection of authoritative cases studies available to the whole campus without the need for per-case-purchase. This collection spans the globe, including all business types and the gamut of business and management topics. Instructors have access to locked teaching notes that can include PowerPoint presentations, learning objectives and discussion questions, and in-depth case analyses.

### Find SAGE Business Cases through discovery services and search engines

SAGE Business Cases is fully indexed by third-party discovery products and services, including:

SAGE Business Cases metadata is regularly delivered to e-resource management services, such as:

|                         |        |
|-------------------------|--------|
| ProQuest (Summon)       | Bing   |
| EBSCO Discovery Service | Yahoo  |
| Ex Libris (Primo)       | MSN    |
| OCLC WorldCat Local     | CERNET |
| Google                  |        |

|                                    |                             |
|------------------------------------|-----------------------------|
| Serials Solutions (360 Core, etc.) | Ex Libris (SFX, Alma, etc.) |
| CUFTS                              | OCLCD-Net                   |
| EBSCOs                             | WorldShare                  |

For questions or suggestions about the discoverability of SAGE Business Cases in your library, or to request print brochures or other materials, please contact us at [librarymktg@sagepub.com](mailto:librarymktg@sagepub.com) / [librarysales@sagepub.co.uk](mailto:librarysales@sagepub.co.uk)