

Northcentral University

Students, faculty & researchers embrace dynamic, visual content from the **SAGE Video Education Collection**



Institution Profile

Founded in 1996, Northcentral University took inspiration from President James A. Garfield who defined the ideal university as “a renowned teacher on one end of a log and a student on the other.” To bring this concept to life, Northcentral has focused on delivering quality education to students online using a one-to-one mentoring model. Northcentral University provides personalized programs for more than 10,000 students interested in pursuing Bachelor’s, Master’s or Doctoral degrees, as well as offering post-Baccalaureate and post-Master’s certificate programs.

The Challenge

Without a brick-and-mortar library to serve its online learners, educators and researchers, Northcentral University recognized that its students and faculty needed convenient access to engaging academic content. While NCU’s extensive online library included some academic video content, researchers sometimes couldn’t find the content they needed. The open web wasn’t the answer; researchers found it too time consuming – and very frustrating – to filter through search results to find digital videos that were timely, accurate academically relevant, and fully citable. Educators were also looking for quality streaming video content in line with curricula learning objectives to assign within their course materials.

The Solution

After discussing options with curriculum designers and department heads, Northcentral University selected SAGE Video to complement their existing collection of resources. Reference and instruction librarian Amanda Bezet attributed the decision to go with SAGE Video to its “high-quality, unique content.” Developed in partnership with leading academics, societies and practitioners in the social sciences field, SAGE Video is designed to facilitate scholarly use, enabling NCU users to easily share videos, access transcriptions and build playlists. In addition, abstracts and indexing ensure that SAGE Video users can quickly discover the content they need.

The Result

Now students, faculty, and researchers alike enjoy unrestricted access to 130 hours across more than 450 videos from the Education Collection – directly from a link on the Library website. Covering topics such as early childhood education, elementary education, administration and leadership, the collection includes a wide variety of content – from documentaries, case studies and tutorials to practitioner demos, conference presentations and expert interviews. Faculty members incorporate videos into required course assignments, and students also take advantage of videos for independent research.

SAGE Video has high-quality, unique content.

Amanda Bezet, Reference and instruction librarian
Northcentral University



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