



video

Bringing teaching, learning and research to life

NEW IN 2016

Business and Management

SAGE Video streaming collections, for library purchase, are developed in partnership with leading academics, societies and practitioners, including many of SAGE's own authors and academic partners, to deliver cutting-edge pedagogical and research-oriented video within the social sciences.

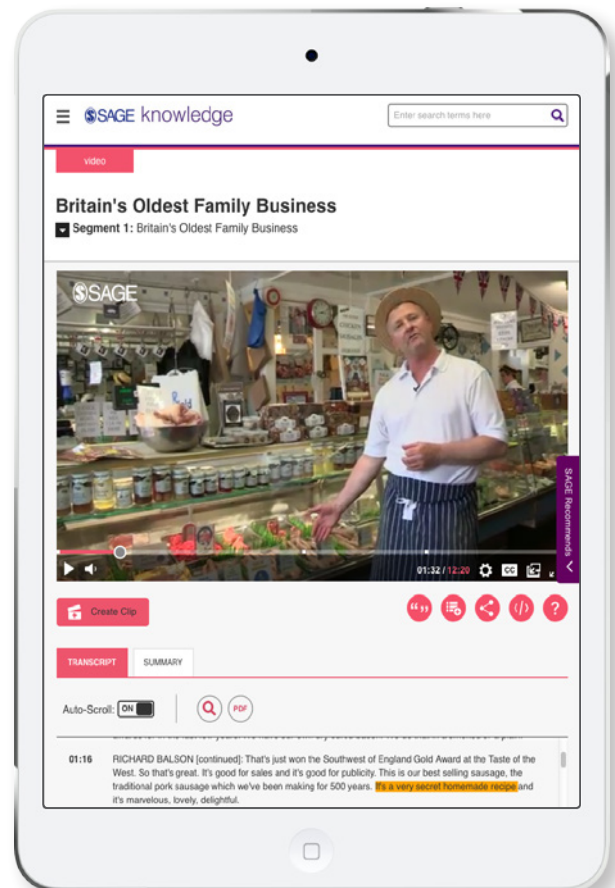
Each collection includes a breadth of video types and lengths to support students of all levels such as case studies, tutorials, interviews with leading researchers, documentaries, footage of real-life professional contexts, quick reference definitions and more.

The Business and Management collection supports students and researchers at all levels. With 85% of the content exclusive to SAGE, this collection includes:

- Tutorials on a wide range of key topics, such as product pricing strategies, or team leadership essentials
- Interviews with renowned experts on subjects including social media marketing, corporate social responsibility and family firms
- Management professionals, business leaders, entrepreneurs and marketers at work
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- Carefully curated licensed film content, from BBC Worldwide and the American Marketing Association
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- Human Resource Management
- International Business and Management
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- Marketing
- Organization Studies
- Entrepreneurship
- Strategic Management
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- Other Management Specialties



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Ease of use and accessibility are at the heart of our video program delivery. The site is mobile-optimized, and functionality meets student and faculty needs both in and outside the classroom. Videos can also be easily integrated into learning management systems.

Cite, share via email or social media, save to playlist, or embed HTML code in a web page

Move to a different segment of the video

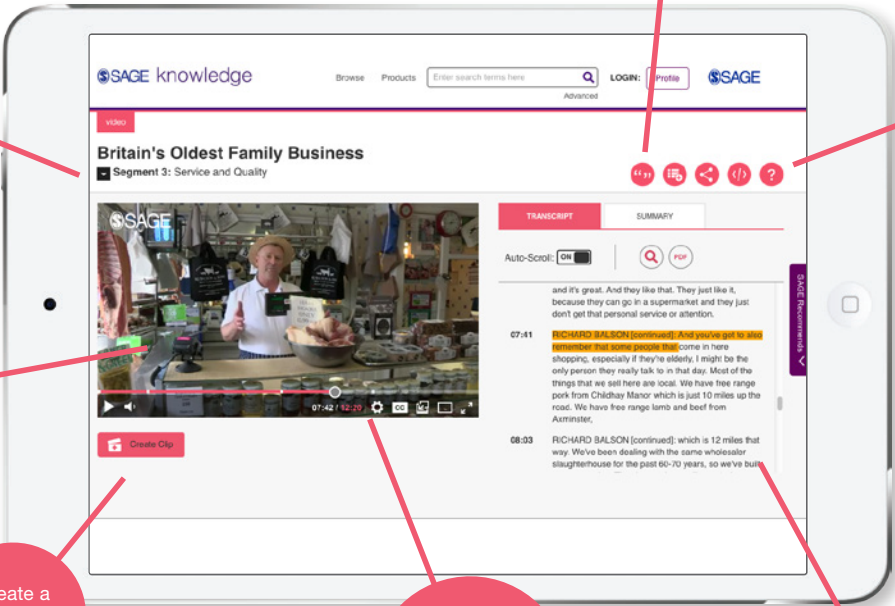
Shortcut keys

HTML5 player

Create a clip with a unique URL

Speed up or slow down play, closed captioning, change video size

Auto-scroll, searchable, downloadable transcript



Video thumbnail continues to play as user scrolls down page

Floating toolbar

Abstract and detailed metadata

Links to suggested related content on the platform

