

Partner with SAGE to develop your **Valuation** case

Series Editors

Daniel Tompkins and Edward Hutton, Niagara University

SAGE Publishing continues to grow its teaching case collection, **SAGE Business Cases**, across the business spectrum while incorporating thought from a variety of disciplines. The **Valuation case** series within SAGE Business Cases will explore the skills involved in valuation from the quantitative skills of obtaining the appropriate data, inputting data into a model, and obtaining the valuation from the model to the soft skills required to communicate recommendations and decisions. All cases in this series will feature static and live embeds from [Data Planet](#) to better allow students to practice these quantitative skills. We welcome cases that focus on valuing projects and purchasing assets, financial management decisions such as dividend and capital structure decisions, investing in fixed income and equity securities, and valuing enterprises for mergers or valuing private firms for an estate.

Questions about valuation and finance that may be treated include:

1. How does value change based on the purpose of the valuation?
2. What are the key assumptions that drive a valuation estimate?
3. How does the stage of the company's lifecycle affect its valuation?
4. What methods can be used to estimate uncertainties regarding the valuation conclusions?
5. What are most appropriate methodologies for completing the valuation?
6. What sources of information are available for preparing a valuation?
7. What are the differences between valuing a private versus a public company?
8. How does the valuation of a project differ from the valuation of the firm?
9. How do corporate financial strategies such as dividend payment and share issuance /repurchase affect the valuation of the firm?
10. What are the differences between valuation of debt versus equity securities?

SAGE is pleased to offer case authors:

- Free access to Data Planet
- Double-blind peer review of your case
- Copyright in your name and final PDF for ease of use in your classroom
- Payment when your case is published
- Indexing of your case on Google Scholar

For questions and sample cases, contact:

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DEADLINE FOR SUBMISSION: Rolling

We look for cases between 1,000 and 5,000 words. Please also include discussion questions and teaching notes. Guidelines and templates may be found [here](#). Manuscripts will be accepted through our ScholarOne [portal](#).