



SAGE video

SAGE Video in an online learning environment

Case Study: Colorado State University - Global Campus

Institution profile

Colorado State University - Global Campus (CSU-G) is a 100% online university committed to student success and helping modern learners achieve their academic goals through high-quality, low-cost education. Their mission is to provide academically rigorous, career-focused degree and certificate programs in an adaptive environment beyond traditional higher education models and to be the premier provider of innovative, higher learning opportunities for non-traditional students in Colorado and beyond.

This generation of students doesn't know what it's like to sit in a classroom without any type of digital engagement. We, as a system, haven't kept up with how students are learning (online, social media). We need to teach to a digital world and equip instructors to do this.

Dr. Sara Sutler-Cohen,
*Faculty, Applied Social Science
& Human Services Programs*

Executive summary

CSU-G successfully integrated the full **SAGE Video** suite into their state-of-the-art digital learning environment in 2017, providing a streaming media resource in the same online space in which they teach, learn, and research at undergraduate and graduate levels. This case study brings to light some challenges faced by faculty with respect to online teaching and learning, and how **SAGE Video** has met these challenges to meet the key needs of courses and students.

The challenges

Teaching in an online environment lends itself well to integrating digital resources into the curriculum and classroom. Meeting the needs of a generation of digital native learners in a social media world, in any teaching environment, along with providing faculty the resources to do so, is a one of several challenges. With easy access to online videos no longer an issue, these students are well-adept to finding free, streaming videos for class assignments or independent research, even though they may not be intended for academic use, be vetted by faculty, or tailored to a course's learning outcomes. Finding a streaming educational video resource to keep students 'in the online classroom' with broad, relevant, professional, and up-to-date content for an array of its programs has also proved to be a challenge.

In addition, finding a platform with a modern user interface, the ability to embed videos into an LMS with ease, and without duplicated content has also proved difficult for the institution.

How SAGE Video helped

SAGE Video has enabled CSU-G to expand its digital library resources with educational content that is aligned to help meet the various needs and breadth of its programs in all levels of teaching, learning, and research. With a minimum of 60% exclusive content, **SAGE Video** has provided a unique offering to CSU-G's existing resources, with a wealth of content only found on the **SAGE Video** platform.

By embedding **SAGE Video** collections into Canvas, teaching faculty and course designers at CSU-G have been able to keep students 'in the classroom' by providing them with reputable content in a format they know and prefer to use.

sk.sagepub.com/video

A variety of video types within each collection has helped to support different learning needs at the institution, and with a mobile-responsive design to the platform, the student 'on-the-go' has been better supported. **SAGE Video** can also serve as additional 'reading' material or as another option of study, aside from traditional textbooks, articles, and other reference resources.

The platform is simple to search and navigate. We rarely get questions from students or faculty about how to navigate the platform.

Assistant Director of Library Services

In addition, the multi-functional **SAGE Video** platform lends itself to easy keyword searching and browsing, creation and sharing of curated playlists, fully-citable videos, searchable transcripts, and closed captioning to support accessibility needs—offering the same features as mainstream non-academic video sites, but with the trusted content of SAGE authors, academic partners, and contributors.

How it's used

- Incorporated into class discussion boards and general lectures by embedding full or custom video clips into the LMS
- Creating content playlists to save and share
- Assigned for critical thinking assignments
- Recommend to students as additional "reading"/watching
- Recommended to faculty for course development materials

Dr. Sara Sutler-Cohen noted, "I built a class on 'Sociology of the Body.' I knew there were both videos and articles on the topic, and I provided both to my students to accommodate different learning styles. I chose videos that I know will interest them and help them to better understand the assigned reading. Providing them videos also gives them variety—a reprieve from the usual resource, and they appreciate that."

Results

Students, faculty, and researchers at CSU-G have access to more than 1,000 hours of cutting-edge teaching and research-oriented streaming videos within eight collections across the social sciences for its online community to access anytime and anywhere. **SAGE Video**'s reputable content has helped to keep students learning and researching in the classroom, with content faculty know and trust.

The CSU-G library directs course designers and faculty to consider **SAGE Video** as one of the first streaming media platforms to go to for content. In reference transactions, librarians guide students to **SAGE Video** to gain contextual information on their topics, often complemented with traditional reference resources. Once students have been introduced to the **SAGE Video** platform, they also use it for independent research and learning.

By embedding videos and capitalizing on SAGE's custom training and librarian resources, CSU-G has seen successful usage of **SAGE Video**. Equally, by integrating **SAGE Video** within classroom environments, CSU-G faculty has also seen successful course outcomes.

I use SAGE videos because they are of the quality and content perfect for the academic experience. They are relevant, professional, and ad-free.

*Dr. Dina Samora, Program Chair,
Organizational Leadership*