SAGE Video and Business Case Pairings

Joined with chapters from the SAGE textbook Leadership: Theory and Practice

This content pairing of SAGE Business Cases and SAGE Video to complement the traditional textbook, Leadership: Theory and Practice, was created by SAGE authors and contributors Dr. Lisa DeFrank-Cole, Director and Professor, Leadership Studies, West Virginia University and Dr. Sherylle J. Tan, Director of Internships and Research at the Kravis Leadership Institute, Claremont McKenna College.
**Introduction**

When teaching in-person, online, or in a hybrid modality, offering students materials that complement a classic textbook provides opportunities to learn content in different ways.

Using *Leadership: Theory and Practice* by Peter G. Northouse as the textbook, the following videos and cases can be paired together to enhance learning. Several sample chapters from the Northouse text have been selected and paired with SAGE digital content to expand options for student engagement with key concepts.

Each of these pairings relate to one another within a common theme. Whether in the category of theory or other areas related to leadership, each topic is listed and pairings—including video, case study, and text—are provided.

The selection aims to connect a range of case study authors/video presenters with chapters in the book. Particular attention was paid to select materials from a diversity of scholars, who represent many types of people, to further students’ understanding and exposure to a richness of ideas. This variety includes expert-information from scholars representing multiple genders, ages, races, ethnicities, and nationalities. Leadership cannot be fully understood through the lens of one type of person but requires a multitude of perspectives.

Learning styles may be different for each student in a class. By using content that varies in length, style, and delivery method, students’ distinctive ways of learning can be addressed. Combining delivery methods so students can have options—including pre-reading texts, listening to lectures in person or online, watching videos, and working through a case study—provides a myriad of opportunities for students to learn.

**cases**

*SAGE Business Cases* inspires students to develop their own best practices and prepare for professional success. An extensive collection of more than 4,250 cases featuring small family businesses and start ups to Fortune 500 corporations. With cases and authors from over 100 countries, our collection offers a variety of viewpoints that reflect the modern business world.

**video**

*SAGE Video* streaming collections are developed in partnership with leading academics and practitioners to deliver high-quality videos carefully commissioned to deliver on key pedagogical goals of courses at all levels. The *SAGE Video* Leadership collection supports students’ development of leadership and management skills in diverse business environments from small businesses to global enterprises.

Consider using the pairings below, which have been carefully selected to provide high-quality content about topics using a variety of SAGE resources.
Leadership theory

Use the SAGE Video Leadership Collection and SAGE Business Cases to complement the traditional textbook, Leadership: Theory and Practice, offering a variety of resources to learn and engage in a single topic.

Leader-Member Exchange (LMX)

SAGE Video
Leader-Member Exchange Theory with Amanda Hinojosa. 2020.
DOI: http://dx.doi.org/10.4135/9781529724912

SAGE Business Cases
DOI: http://dx.doi.org/10.4135/9781526426680

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Servant Leadership

SAGE Video
Spiritual Leadership: Responding to the Call about Bishop of Gloucester, the Right Reverend Rachel Treweek (a Servant Leader) discussed by Lisa DeFrank-Cole. 2020.
DOI: http://dx.doi.org/10.4135/9781529713916

OR

DOI: http://dx.doi.org/10.4135/9781529720402

SAGE Business Cases
DOI: http://dx.doi.org/10.4135/9781526462053

SAGE Textbook

Transformational Leadership

SAGE Video
Transformational Leadership: The Role of Charisma by Ron Riggio. 2020.
DOI: http://dx.doi.org/10.4135/9781529720679

SAGE Business Cases
DOI: http://dx.doi.org/10.4135/9781473993419

SAGE Textbook
## Other leadership themes and topics

### Followership

**SAGE Video**  
*Leader-Follower Interactions: The Role of Emotions*  
by Amanda Hinojosa. 2020.  
DOI: [http://dx.doi.org/10.4135/9781529724240](http://dx.doi.org/10.4135/9781529724240)

**SAGE Business Cases**  
*The Value of Effective Followership: A Case Study*  
DOI: [http://dx.doi.org/10.4135/9781526474308](http://dx.doi.org/10.4135/9781526474308)

**SAGE Textbook**  
Chapter 12 Followership  
by Peter Northouse. 2019.

### Team Leadership

**SAGE Video**  
*Team Leadership: Liberating Talent*  
by Joanne Mylles. 2020.  
DOI: [http://dx.doi.org/10.4135/9781529713930](http://dx.doi.org/10.4135/9781529713930)

**SAGE Business Cases**  
*Shared Leadership Through Improvisational Theatre*  
by Jiunwen Wang, Ivy Chia, Chin Heng Low, and Darrel Lim. 2020.  
DOI: [http://dx.doi.org/10.4135/9781529722710](http://dx.doi.org/10.4135/9781529722710)

**SAGE Textbook**  
Chapter 14 Team Leadership  
by Peter Northouse. 2019.

### Leadership Ethics

**SAGE Video**  
*Leadership Ethics*  
DOI: [http://dx.doi.org/10.4135/9781529713831](http://dx.doi.org/10.4135/9781529713831)

**SAGE Business Cases**  
*Prison Sourcing: ‘Doing Good’ or ‘Good for Business?’*  
by Mary Lacity, Joseph Rottman, and Erran Carmel. 2014.  
DOI: [http://dx.doi.org/10.1057/jittc.2014.7](http://dx.doi.org/10.1057/jittc.2014.7)

**SAGE Textbook**  
Chapter 13 Leadership Ethics  
by Peter Northouse. 2019.

### Gender and Leadership

**SAGE Video**  
*Women and Leadership: The Case of HackNY about Diana Navarro*  
DOI: [http://dx.doi.org/10.4135/9781529718607](http://dx.doi.org/10.4135/9781529718607)

**SAGE Business Cases**  
*Women in Pursuit of the Sports Coaching Profession: Challenges and Solutions*  
by Dana Voelker and Stephen Harvey. 2018.  
DOI: [http://dx.doi.org/10.4135/9781526437198](http://dx.doi.org/10.4135/9781526437198)

**SAGE Textbook**  
Chapter 15 Gender and Leadership  
by Peter Northouse. 2019.
Race/Gender

SAGE Video
Gender and Leadership: The Glass Ceiling, the Glass Cliff and Gender Stereotypes
by Alex Haslam. 2020.

SAGE Business Cases
Unilever and Leadership: Gender, Race, and Classification in Corporate Globalisation
by Maria Humphries-Kil. 2019.
DOI: http://dx.doi.org/10.4135/9781526469311

SAGE Textbook
Chapter 15 Gender and Leadership
by Peter Northouse. 2019.

Multicultural/Culture

SAGE Video
Multicultural Leadership
DOI: http://dx.doi.org/10.4135/9781529722352

SAGE Business Cases
Recruiting Women to Work in the Kingdom of Saudi Arabia: Challenges in Leadership and Cultural Intelligence
DOI: http://dx.doi.org/10.4135/9781526440990

SAGE Textbook
Chapter 16 Culture and Leadership
by Peter Northouse. 2019.